2nd International Agricultural Trade & Policy Conference

November 14–15, 2002

PROGRAM AGENDA

UNIVERSITY OF FLORIDA

Institute of Food and Agricultural Sciences
Food & Resource Economics Department
International Agricultural Trade & Policy Center

Sheraton Gainesville Hotel
Gainesville, Florida, USA

Project #0220
PROGRAM AGENDA

Thursday, November 14, 2002

8:30AM–5:00PM       Registration Open

9:00AM–9:20AM       Opening and Welcome Address (Ballroom)


Welcoming Address – Michael Martin, Vice President for Agriculture and Natural Resources, University of Florida, IFAS, Gainesville, FL.


Moderator – Martha Roberts, Deputy Commissioner, Florida Department of Agriculture & Consumer Services, Tallahassee, FL.


10:15AM–10:30AM       Refreshment Break

10:30AM–12:00PM       Session II: Regulatory Policy and Competitiveness

Moderator – Mike Stuart, President, Florida Fruit and Vegetable Association, Orlando, FL.


- Hugh English, Board Member, South Florida Water Management District, West Palm Beach, FL. “Industry Response: Regulatory Policy and Competitiveness.”

12:00PM–1:15PM       Served Luncheon (Bivens Arm South) - Sponsored by Florida Fruit & Vegetable Association

Convener – William Messina, Jr., Coordinator of Economic Analysis, Food and Resource Economics Department, University of Florida, IFAS, Gainesville, FL.

- Charles Bronson, Florida Commissioner of Agriculture, Tallahassee, FL. (Invited)
Thursday, November 14, 2002 (continued)

1:30PM–3:00PM  **Session III: Risk Management and Specialty Crops**

Moderator – **Reggie Brown**, General Manager, Florida Tomato Exchange, Orlando, FL.


3:00PM–3:20PM  **Refreshment Break**

3:20PM–4:00PM  **Session IV: Trade Agreements and Latin America**


- **Margie Bauer**, Director, Caribbean Basin Agricultural Trade Office, Miami, FL. “Agricultural Trade Policy Concerns in the Caribbean.”

4:00PM–5:30PM  **Session V: Trade Agreements and Specialty Crop Issues**

Moderator – **Walter Armbruster**, President, Farm Foundation, Oakbrook, IL.


- **Timothy Josling**, Professor, Food Research Institute, Stanford University, Stanford, CA. “WTO: Opportunities and Obstacles.”

6:15PM–7:30PM  **Poolside Reception** - Sponsored by **Florida Nurserymen and Growers Association**

7:30PM–10:30PM  **Served Dinner** - Sponsored by **Florida Farm Bureau**

Host – **Michael Martin**, Vice President for Agriculture and Natural Resources, University of Florida, IFAS, Gainesville, FL.


- Entertainment “FRED Players”
Friday, November 15, 2002

7:30AM–8:30AM  
Served Breakfast (Bivens Arm South) - Sponsored by Florida Tomato Exchange  
Host – Jimmy Cheek, Dean for Academic Programs, University of Florida, IFAS, Gainesville, FL.  

8:45AM–10:15AM  
Session VI: Situation and Outlook for Southeast Agriculture I  
Moderator – Fritz Roka, Associate Professor, Southwest Florida REC, University of Florida, IFAS, Immokalee, FL.  
- Alan Hodges, Coordinator of Economic Analysis, Food & Resource Economics Dept., University of Florida, IFAS, Gainesville, FL, and John Haydu, Professor, Mid-Florida REC, Apopka, FL. “Ornamentals.”

10:15AM–10:30AM  
Refreshment Break

10:30AM–12:00PM  
Session VII: Situation and Outlook for Southeast Agriculture II  
Moderator – Mark Wade, Assistant Professor, Indian River REC, University of Florida, IFAS, Ft. Pierce, FL.  
- Tom Anton, Assistant Professor, Range Cattle REC, University of Florida, IFAS, Ona, FL. “Livestock.”  

12:00PM–1:00PM  
Served Luncheon (Bivens Arm South) - Sponsored by Florida Citrus Mutual and Florida Citrus Processors Association  
Convener – Richard Jones, Dean for Research, University of Florida, IFAS, Gainesville, FL.  
- Adam Putnam, U.S. Congressman, Florida’s 12th Congressional District, Washington, D.C.
1:00PM–2:45PM  Session VIII: The Science and Policy of Invasive Pest Management

Moderator – Ben Bolusky, Executive Vice President, Florida Nurserymen & Growers Association, Orlando, FL.


- Hugh Bigsby, Commerce Division, Lincoln University, Canterbury, New Zealand. “Quantifying Phytosanitary Barriers to Trade.”

- Richard Gaskella, Director, Division of Plant Industries, Florida Dept. of Agriculture and Consumer Services, Gainesville, FL. “Current Needs for Understanding the Importance and Benefit to Invasive Pest Management.”

2:45PM–3:00PM  Wrap-Up and Adjourn

- Pat Cockrell, Director of Agricultural Policy, Florida Farm Bureau, Gainesville, FL, “The Agenda Ahead.”
A Special Thank You to our Conference Sponsors

CIBER

Farm Foundation

Florida Citrus Mutual

Florida Citrus Processors Association

Florida Farm Bureau Federation

Florida Fruit and Vegetable Association

Florida Nurserymen & Growers Association

Florida Tomato Committee

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