
Keynote speaker Michael Shuman will be featured on Saturday, July 28th, sponsored by the Florida Food Policy Council. Michael H. Shuman is an economist, attorney, author, and entrepreneur, and Director of Research and Marketing for Cutting Edge Capital. He has authored, coauthored, or edited eight books. His most recent book, just published by Chelsea Green, is Local Dollars, Local Sense: How to Move Your Money from Wall Street to Main Street and Achieve Real Prosperity. His previous book, The Small Mart Revolution: How Local Businesses Are Beating the Global Competition (Berrett-Koehler, 2006), received a bronze prize from the Independent Publishers Association for best business book of 2006. He helped co-found BALLE, which represents 22,000 local businesses in North America in 80 communities, and is now a Fellow there. At Cutting Edge Capital, a consulting firm that helps communities and businesses solving finance challenges, he manages its economic development initiatives.

The Florida Small Farms and Alternative Enterprises Conference is a three-day event, hosted by the University of Florida and Florida A & M University features 30 educational sessions, farm tours, a large trade show, Florida’s Finest Signature Luncheon, and more. Through concurrent educational sessions led by industry experts and noted researchers, the annual Small Farms and Alternative Enterprises Conference provides opportunities for attendees to learn about groundbreaking research and access educational support about topics such as operating sustainable and profitable enterprises, integrating cost-effective methods to meet state regulations, and applying the latest research to real-world problems. Attendees also participate in workshops, hands-on demonstrations and organized networking activities, enabling them to share their knowledge while interacting with peers from all over the state.
The Florida Food Policy Council is proud to bring our Small Farms community one of the nation’s most dynamic speakers and expert in the field of stimulating Local economies. A prolific speaker, Shuman has given an average of more than one invited talk per week, mostly to local governments and universities, for the past 30 years. He has lectured in almost every U.S. state and eight countries.

To register for the Florida Small Farms and Alternative Enterprises Conference visit the website http://www.conference.ifas.ufl.edu/smallfarms

For more information:
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