Organic and Sustainable Farming

11:00-12:30  Capturing the Organic Market
2:00-3:00    Organic Pest Management
4:30-5:30    Alternative Soil Management
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For more information on Small Farms, visit our website at: http://smallfarms.ifas.ufl.edu or contact your local County Extension Agent.

For inquiries about this topic, please contact:
Danielle Treadwell, Educational Program Chair.
Phone: (352)-273-4775
E-mail: ddtreadw@ufl.edu

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Mission:
To support and promote organic and sustainable agriculture, wherein we educate consumers, farmers, future farmers (children & youth), businesses, policy makers and the general public.

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Education & Outreach      Research      Food Systems
Social Justice      Policy Evaluation & Development
Certification
Back in the 70’s
The Market today
ORGANIC
CONSUMER DRIVEN. FARMER POWERED.

ORGANIC FOOD AND FARMING FUELS JOBS, RURAL ECONOMIES, AND CONSUMER CHOICE.

78% OF U.S. FAMILIES ARE BUYING ORGANIC

40% OF THE ORGANIC MARKET IS FRUITS AND VEGETABLES

94% OF ORGANIC OPERATIONS NATIONWIDE ARE PLANNING TO MAINTAIN OR INCREASE EMPLOYMENT IN 2012

THE ORGANIC INDUSTRY GENERATES OVER $31 BILLION PER YEAR

MORE THAN HALF OF PARENTS HAVE A HIGH LEVEL OF TRUST FOR ORGANIC PRODUCTS

4 TIMES THE NATIONAL AVERAGE

6% OF ALL DAIRY PRODUCTS SOLD TO U.S. CONSUMERS ARE ORGANIC

THE ORGANIC INDUSTRY IS CREATING JOBS AT 4 TIMES THE NATIONAL AVERAGE

THERE ARE ORGANIC FARMS IN ALL 50 STATES

17,600 CERTIFIED ORGANIC FARMS, RANCHES AND BUSINESSES NATIONWIDE

4.6 MILLION ACRES OF ORGANIC FARMLAND ACROSS THE U.S.

ORGANIC FARMS ARE 35% MORE PROFITABLE THAN THE AVERAGE FARM

ORGANIC IS NOT JUST FOOD. OVER $2 BILLION WORTH OF ORGANIC FIBER, COSMETIC, AND HOUSEHOLD PRODUCTS WERE SOLD LAST YEAR

IN 2011, THE ORGANIC INDUSTRY GREW BY OVER 9%

ORGANIC IS AN IMPORTANT PART OF THE DIVERSE U.S. AGRICULTURAL LANDSCAPE. THE ORGANIC TRADE ASSOCIATION REPRESENTS OVER 6,500 FARMERS, RANCHERS, HANDLERS, PROCESSORS, DISTRIBUTORS, AND RETAILERS ACROSS THE ORGANIC SUPPLY CHAIN.

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