THE SOUTH AFRICAN CITRUS INDUSTRY
SOUTH AFRICAN HERITAGE SITE
TABLE MOUNTAIN
WILDLIFE IN SOUTH AFRICA
THE BIG 5 – ELEPHANT, BUFFALO, RHINO, LION, LEOPARD
FACTS ABOUT SOUTH AFRICA

- Population of **52 million people**
- SA has the **highest GDP** in Africa, about USD 400 billion (growth rate 2.6%)
- The country is divided in **11 provinces** covering 1.22 million square km.
- The average **income per capita** is USD 9860 per annum
MORE FACTS ABOUT SOUTH AFRICA

• South Africa is 5 times the size of Japan, and 3 times the size of Texas
• South Africa has eleven official languages
• 20% of the world's gold is mined in South Africa
• South Africa is home to seven world heritage sites
• The world's first heart transplant was done in South Africa in 1967 by Dr Chris Barnard
• South Africa is the second largest exporter of fruit in the world.
EXPORT VOLUMES 2012 - CARTONS

- VALENCIAS: 48,111 Million
- NAVELS: 26,729 Million
- GRAPEFRUIT: 12,830 Million
- LEMONS: 10,692 Million
- SOFT CITRUS: 8,553 Million
SOUTH AFRICAN EXPORTS – CARTONS PER ANNUM

CITRUS GROWING REGIONS
CITRUS PER REGION - HECTARES

- LIMPOPO - 14 244
- MPUMANLANGE - 3 763
- EASTERN CAPE - 3 577
- WESTERN CAPE - 2 035
- KWA-ZULU NATAL - 737
- NORTHERN CAPE - 374
PORTS OF EXPORT

• Durban
• Cape Town
• Port Elizabeth
ORGANISATION OF THE CITRUS INDUSTRY

- Deregulation 1997
- Citrus Growers’ Association (CGA)
- Citrus Research Institute (CRI)
CITRUS GROWERS’ ASSOCIATION

• Funded by growers
• Database for plantings, hectares, tree census and exports
• Liaise with government dept on behalf of growers
• Research (CRI)
CITRUS RESEARCH INSTITUTE (CRI)

- Disease management programme
- Integrated pest management
- Horticulture
SOUTH AFRICAN FRUIT JUICE INDUSTRY

- 13 Citrus Processors
- 678 000 tons (citrus)
- Consumption of 6 litres per capita
- South African Fruit Juice Association
MARKETS – CATEGORY BREAKDOWN

BMI Research – 5 June 2013
CHALLENGES OF THE CITRUS INDUSTRY

• Production costs
• Water
• Land Reform
• No subsidies
SUMMARY

• A stable industry
• Important employer
• Significant contributor to the GDP
• Foreign exchange earnings