An independent global parity-based Consumer Goods network
Over 650 Members
Representing 70 countries
Over 5 continents
GFSI Background
In 2000.....

- Food safety crises
- Profileration of individual retailer schemes
- Burden to suppliers and producers due to frequent audits
- Lack of efficiency and high costs in the food supply chain
Global Food Safety Initiative

- GFSI launched at the CIES Annual Congress in 2000, following a directive from the food business CEOs.

- Food Safety was then, and is still, top of mind with consumers. Consumer trust needs to be strengthened and maintained, while making the supply chain safer.

- Managed by The Consumer Goods Forum
GFSI Mission

“Continuous improvement in food safety management systems .... to deliver safe food to consumers worldwide”

GFSI Objectives

1. Reduce food safety risks
2. Manage cost
3. Develop competencies and capacity building
4. Knowledge exchange and networking
## The Consumer Goods Forum Top of Mind Survey

<table>
<thead>
<tr>
<th></th>
<th>Ranking 2010</th>
<th>Ranking 2009</th>
<th>Ranking 2008</th>
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<tr>
<td>Economy and Consumer Demand</td>
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<td>Corporate Responsibility</td>
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<td>Competitive Landscape</td>
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<td>Food Safety</td>
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<tr>
<td>Retailer Supplier Relations</td>
<td>5</td>
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</tbody>
</table>
How does GFSI work?

- Benchmarks existing food safety schemes, including pre-farm gate schemes against the GFSI Guidance Document.
- Determines whether a scheme is equivalent to the Guidance Document requirements.
- Helps and encourages food safety stakeholders to share knowledge and strategy for food safety and to develop best food safety practice in a common global framework.
What GFSI Does NOT Do

- Make policy for retailers or manufacturers
- Make policy for standard owners
- Undertake any accreditation or certification activities
- Have involvement with an area outside the scope of food safety i.e. animal welfare, environment and ethical sourcing
GFSI Guidance Document
GFSI Guidance Document

A multi-stakeholder document that sets out the requirements for food safety management schemes and provides a framework in which food safety management schemes can be benchmarked.

Covers the following key elements for food production:
- Food Safety Management Systems
- Good Practices & HACCP Requirements (GAP, GMP, GDP)
- Requirements for the delivery of food safety management systems
Benchmarking work was originally carried out on four food safety schemes (BRC, IFS, Dutch HACCP and SQF) to reach a point of convergence.

All schemes were completely aligned with the GFSI Guidance Document Version 5 requirements.

This meant increased confidence in the schemes and comparable audit results.
The following companies came to a common acceptance of GFSI benchmarked standards
Benchmarking – What does this mean?
« Once certified, accepted everywhere »
Some companies now accepting GSFI recognised schemes
GFSI Governance Model and Activities

GFSI Board

Advisory Council

Stakeholders

Benchmarking / Guidance Document

Capacity Program - Global Markets

Global Regulatory Affairs

GFSI Technical Working Groups

Supply Chain

Auditor Competence
GFSI Foundation Board of Directors

- Hugo Byrnes, Royal Ahold, The Netherlands
- Marcos Campos, Bertin SA, Brazil
- Kevin Chen, China Resources Vanguard, P.R. China
- Carol Ciszek, Kraft Foods, USA
- D.V. Darshane, Coca-Cola, USA
- Bryan Farnsworth, Hormel Foods, USA
- Hervé Gomichon, Carrefour, France
- Cenk Gurol, Aeon Global, Japan
- Cory Hedman, Hannaford, USA
- Cindy Jiang, McDonald’s, USA (Vice Chair)
- Jürgen Matern, Metro, Germany (Chairman)
- Payton Pruett, Kroger, USA
- Yves Rey, Danone, France (Vice Chair)
- Michael Robach, Cargill, USA
- Rick Roop, Tyson Foods, USA
- Frank Yiannas, Wal-Mart, USA
- Johann Züblin, Migros, Switzerland

Providing strategic direction and supervision of GFSI, and governance to the GFSI Technical Working Groups.
GFSI Advisory Council

- A body of experts composed of academics, non-government organization members and government members.
- Will provide perspectives on the implementation of GFSI’s strategic objectives.
GFSI Stakeholders

- Wider group of food business stakeholders
- Annual meeting in February during the Global Food Safety Conference
- Opportunity to influence GFSI strategy
- Share knowledge and best practices with other food safety experts in keeping with the GFSI mission
- Open invitation
Governance Structure

GFSI Stakeholder Meeting
Update on GFSI Work item proposals

GFSI Board & Advisory Council Review
Review of proposals Mandate to TWG

GFSI Technical Working Groups
Recommendation to Board & Advisory Council

GFSI Board & Advisory Council Review
Approval and communication

Global Food Safety Conference
Output
GFSI Strategic Priorities 2011 - 2015

1. Develop and maintain a robust Guidance Document.
2. Continue presence in Europe, build momentum in North America and develop a strategy for APAC.
3. Drive the common acceptance of GFSI recognized schemes by all Consumer Goods Forum Members.
4. More involvement and commitment from member companies in GFSI working groups.
5. Brand protection and ongoing credibility for the GFSI Brand
GFSI Technical Working Group Focus Areas
Main changes compared to version 5:

- Expansion of scope of document to cover primary production and processing, and eventually the whole supply chain.
- Emphasis on scheme owner management and governance.
  - Quality and competence of the scheme owner
  - Requirements relating to governance and management of the scheme, the relationship to certification and accreditation bodies, and how data is managed.
  - Contract between scheme owners and GFSI
- More openness and transparency – the benchmarking process will be tracked on the GFSI website and information will be publicly available.
Supply Chain Working Group

Developing sector-specific requirements along the entire supply chain, as prioritised by the GFSI Board, for inclusion in the GFSI Guidance Document.

<table>
<thead>
<tr>
<th>Year</th>
<th>Requirements</th>
</tr>
</thead>
</table>
| 2011 | • Feed  
     | • Packaging Manufacturing |
| 2012 | • Storage and Distribution/Services  
     | • Equipment Manufacturing |
| 2013 | • Catering  
     | • Retail Outlets |
| 2014 | • Revision of Scopes A, B, C, D, E and L |
| 2015 | • Issue Guidance Document 7 |
Drafting a series of documents and position papers relating to third party certification.

Available for use by anyone involved in GFSI and regulatory affairs.

Topics cover:

- Role and benefits of third party certification
- Perceived barriers to acceptance of third party certification
- Case studies on collaboration between government and industry using the GFSI principles as a risk prioritization tool
Capacity Building – Global Markets Working Group

- Developing a toolkit to guide small businesses to achieve certification against a GFSI recognized scheme over time.
  - The basic level requirements have been finalized and piloted for manufacturing
  - The intermediate level requirements are currently being piloted for manufacturing
  - A primary production working group has been formed in to draft basic and intermediate level requirements for fruit and vegetable producers
Developing Competencies and Capacity:
GFSI Global Markets Program

<table>
<thead>
<tr>
<th>Matching Level</th>
<th>Stage 1</th>
<th>Basic Level</th>
<th>12 Months</th>
<th>Stage 2</th>
<th>Intermediate Level</th>
<th>12 Months</th>
<th>GFSI Guidance Document Requirements: (version 5)</th>
<th>GFSI Recognized Standards:</th>
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<td>100%</td>
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<td></td>
<td>12 Months</td>
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<td></td>
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<td>6.1.21 6.2.20 6.3</td>
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</table>

GFSI
Recognized Standards:
- BRC
- IFS
- SQF
- FS22K

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Auditor Competence Working Group

- Defining the generic food safety auditor competencies underpinning GFSI benchmarked schemes which will:
  - Determine the role, tasks, and expectations of auditors
  - Define competencies (skills, knowledge and attributes) for each task
  - Recommend options by which they can be assessed and verified
Auditor Competence Project Outline

2011
- Task analysis
- Define competencies
- Acquisition and assessment
- Competency maintenance

2013
- Management of auditor competence
- Develop a Guidance Document for Benchmarking of Training Programmes
GFSI Adding Value …

- Less duplication
- Driving continuous improvement in the content of the standards
- Healthy competition between existing schemes, driving continuous improvement in the delivery of the standards
- More cost efficiency in the supply chain
- Comparable audit approach and results
- Confidence in sourcing and safer food for the consumer
Building Global Awareness 2011 - 2015
For more information:

Websites
www.mygfsi.com
www.tcgffoodsafety.com

Email
gfsinfo@theconsumergoodsforum.com
About Food Safety Service Providers

- Original coalition created in 2009 to monitor emerging US food safety legislation
- A formally incorporated Trade Association representing global and domestic service providers in the accredited and unaccredited Auditing Industry
- Representation by Olsson, Frank & Weeda
- Scope expanded to address critical issues affecting our industry
- Currently expanding the member pool in conjunction with scope expansion
Common Features of HR 2749 & S 510

- Preventive controls plans
- Periodic re-registration for food facilities
- FDA authority to suspend facility registration
- New industry fees
- Mandatory recall authority
- Civil money penalties
- New import requirements (e.g., FDA authority to require third-party certification of risky imports)
- More extensive traceability
The Accredited Audit Process

ISO/IEC Guide 65

GFSI Guidance Document

AB Verifies Scheme Compliance to GFSI Guidance Document

SO Approves AB’s to accredit Certification Bodies

Licenses Certification Body to perform audits

Audits and Certifies Suppliers to Scheme requirements

IAF Members peer review Member Accreditation Bodies

Certified Supplier  Certified Supplier  Certified Supplier

Licensed Accredited Certification Body

Licensed Accredited Certification Body

Licensed Accredited Certification Body

Other GFSI Schemes

SQF

BRC
Acronyms

- Accreditation Body (AB)
- Accredited Third Party Certification (A3PC)
- American National Standards Institute (ANSI)
- Certified Supplier (CS)
- Certification Body (CB)
- CIES (Comité International d’Entreprises à Succursales)
- Consumer Goods Forum (CGF)
- Global Food Safety Initiative (GFSI)
- Food Safety Services Providers (FSSP)
- International Accreditation Forum (IAF)
- International Organization for Standardization (ISO)
- Scheme or Standard Owner (SO)