

## **An Industry Perspective and Use of Climate Information and Predictions**

### **Pat Cockrell**

Florida Farm Bureau Federation, Gainesville, FL

The agriculture industry reacts to weather but dependable and usable climate information will allow the industry to better plan for and manage weather risks. Several actual situations and examples will be given to demonstrate the use of climate information by agriculture groups and producers.

- Grower meeting with water management district prior to implementing drought restrictions
- Producer meeting with agriculture groups, water management district and extension to discuss water use restrictions and the climate projections for the next 2-3 years.
- Grower's use of climate projections to develop risk management plans for cold sensitive crops.

Contact Information: Pat Cockrell, Organization & Programs, Florida Farm Bureau Federation, P.O. Box 147030, Gainesville, FL 32614-7030, USA; Phone: 352-374-1545; Email: [pat.cockrell@ffbf.org](mailto:pat.cockrell@ffbf.org)