



Improving Integration of Research, Extension, and Education

Recommendations

- Conduct a market survey and develop an action plan
- Educate the citizen on climate and environmental awareness
 - Extension for short-term delivery and implementation
 - Train the trainer
 - Change in core curriculum for long-term implementation

Recommendations

- Change in “publish and perish” paradigm to “publish and ...”
 - Administrators
 - Tenure and promotion process
 - Granting agencies
- Develop partnerships
 - Research and extension
 - Research and users
 - Public and private
 - State and Federal government