4:00-6:00. Small Scale Dairy Production Part 2: Selling Products for a Profit

Speakers

1. Mary Sowerby,
   Regional Dairy Agent
   UF/IFAS Suwannee County Extension

   Mary Sowerby has been a Regional Specialized Dairy Extension Agent for the University of Florida for over 7 years. She currently works with dairy producer clients, 4-H students with an interest in dairy cattle and University of Florida undergraduates teaching dairy farm management, coaching Dairy Challenge teams and advising the UF Dairy Science Club. She received her B.S. and M.S. degrees at Virginia Tech in Dairy Science and Ph.D. from The University of Tennessee, Knoxville, in Animal Science.

2. Alan Hart,
   Windmill Acres Farm and Goat Dairy, LLC,
   Ocklawaha, FL

   Alan is owner and operator of Windmill Acres Farm and Goat Milk Dairy. He is a certified Master Goat producer and his farm is certified as well. He was awarded the 2011 Innovative Farmer Of The Year award for his innovative farming techniques. In 2013 he was selected as the National Innovative Farmer Of The Year for his innovative marketing techniques. Alan has developed himself as a subject matter expert on Micro Dairies and their operation.