

# Why You Should Hire a Professional to Manage Your Online Registration

The online registration experience can have a powerful impact on people. When people visit a registration website, they get their first experience of what to expect from your organization and the program for which they are registering. A world-class online registration experience starts with:

- Entering online registration details quickly and conveniently, any time of day, any day of the week
- Paying instantly by credit card, knowing personal information is being processed securely
- Keeping informed with dynamic follow up email communications
- Maintaining a registrant database and giving you 24-hour-a-day access to your registration information
- Creating a registration form customized just for your group
- Managing the nitty gritty details of reconciling credit card transactions and banking details

## **Online Registration helps reduce costs and maximize future resources so you can GO GREEN!**

Going online helps save on costly manual processes and maximizes resources. No more hand-writing receipts, printing out confirmations, stuffing envelopes and mailing responses – you not only save time – you save trees!

## **Gain more convenience**

Online convenience allows you to open registration or access data anytime 24/7/365 - and to have access to reports and numbers generated by that data from anywhere in the world.

## **The importance of SECURITY**

OCI's online registration system is powered by **Certain**— a leader in the registration industry. You will benefit by our volume buying power and discounted rates as well as our professional expertise at producing online forms, reports and financial statements. Most importantly, Certain assures our online transactions are secure. Here's why. . .

### ***Secure credit card payment processing***

Maintaining the highest levels of security protection against data theft and fraud, Certain software gives confidence in knowing their e-commerce transactions both protect sensitive customer information and guard against potential non-compliance financial penalties. Certain is proud to meet both Payment Card Industry (PCI) Level 1 service provider and Fair and Accurate Credit Transactions Act (FACTA) compliance requirements.

### ***PCI Level 1 Compliance***

Certain Registration meets the requirements of PCI Data Security Standard Version 1.1 (as outlined by the PCI Security Standards Council including Visa, MasterCard, American Express and Discover) through configuration to credit card access, password functionality, user permissions and security systems. PCI Level 1 compliant service provider status is the highest level achievable, requiring compliance with extensive third-party security audits intended for the world's largest companies who handle the highest volumes of online credit card transactions.

### ***FACTA Compliance***

Strongly committed to the standards of data privacy, Certain Registration is compliant with FACTA, which among other measures, limits the information that can be printed on receipts for consumer credit card transactions.

**Leave your registration worries to us. . .**

***Contact OCI TODAY!***

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