The purpose of NCER ’11 is to bring together scientists and engineers, policy makers, planners and partners who are actively involved in or affected by all aspects of ecosystem restoration regardless of project or program size and provide an interactive forum to share their experiences and research results concerning large-scale ecosystem restoration on both national and international levels.

Conference participants will also have the opportunity to learn about both large-scale and small local ecosystem restoration efforts and what their colleagues working at these levels have learned, what factors contributed to success, and how barriers and obstacles were overcome.

**Conference Purpose & Who Should Attend**

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**Why You Should Attend**

NCER ’11 will help you expand your knowledge, share your experience and network with colleagues from across various disciplines such as engineering, science, economics and the social sciences. This is an excellent opportunity to increase your “toolbox” with cutting edge science, modeling and data management tools. Join us and participate in the ecosystem restoration discussion on:

- Effective partnering to integrate planning, policy, science and engineering to provide effective, relevant and timely solutions
- Combining state-of-the-art approaches, technology, tools and information to solve problems and achieve environmental sustainability
- Ensuring the continuity and completion of large-scale, multiple year projects that involve multiple government agencies, non-government organizations, tribal governments and other partners
- Setting goals and objectives
- Defining success

**Mark Your Calendar** and make plans to attend the 4th National Conference on Ecosystem Restoration (NCER) 2011. Held in Baltimore, MD August 1-5, 2011, the Chesapeake Bay location spotlights ecosystem restoration challenges and successes of the region as well as building on the knowledge base provided by previous NCER’s.

**Consider the POWERFUL benefits of NCER ’11 when pitching attendance to your supervisor...**

- Your colleagues, and even your competitors, will be there. By joining them, you’ll learn from your peers and keep the playing field even.
- When you meet face-to-face with others working on similar projects, you’ll build more interactive, cooperative relationships and greater savings.
- In just a few days you’ll get months worth of valuable technical training, education and networking. Piecing together an equivalent experience would keep you out of the office much longer and cost much more.
- Your whole team will benefit from the tips and expert knowledge you gather at NCER ’11. And if you’re new to the industry, NCER ’11 is the best way to make connections to help you be more effective in your position.
- While it may seem counterintuitive to spend more money on advertising and marketing with so many people and organizations cutting back on expenses, NCER ’11 is a great opportunity to build your brand, expand your presence and gain market share. People will still be buying goods and services and they will buy from those who they trust and see in the marketplace.

FOR MORE INFORMATION, VISIT OUR WEB SITE AT: www.conference.ifas.ufl.edu/NCER2011

Participate in NCER ’11 and maintain visibility for your organization as a LEADER in Ecosystem Restoration! www.conference.ifas.ufl.edu/NCER2011