Restoration Policy: A City Council Perspective

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Why?

- Mitigation requirements
- Open space initiatives
- Tourism
- Personal interest
- Constituencies
A Look Inside

• Philosophy
• Constituencies
• Resources
• Personal interactions
• Turnover
What Drives the Decision-making Process?

It usually isn’t science
Building Support

• Offer a practical solution to a problem
• Participate in stakeholder groups, build consensus
• Identify natural constituencies
• Help to identify funding sources
• Keep it simple
Advocacy

• Find a local champion (present or past councilmember, staff, influential citizen)
Regulatory

• Help to navigate the regulatory maze, without being condescending
Do:

• Attend meetings
• Look and listen
Don’t:

• Be perceived as arrogant
• Waste time
• Stray off topic
• Deceive
• Bait and switch
Success = a completed project